**Organizer’s Packet**

Sample Press Release

Sample Flyer / Poster

Sample Facebook post

Sample – Why your organization should be a sponsor of the 2016 voyage – what you get for the money, how our mission fits with yours. Speaker, literature/fact sheet, get contact information, be promoted on press releases, flyers, facebook, web site, and during presentations. What you provide: speaker / bio, fact sheet, money, outreach to your contacts/members

Event checklist

Ideas of who to outreach to and why

Kinds of organizations that should be invited to do outreach for us

Example Declaration of Support for the Golden Rule or Declaration of Golden Rule Day